

Year One - First Semester	
Course Number & Title	Credits
ENG 111 (EC)	3
MTH 121 OR MTH 123 OR MTH 130 OR MTH 230/220 OR MTH 231/229 (MQ)	4
US EXPERIENCE IN ITS DIVERSITY (US)	3
ACC 114 (M) (RNL)	4
Total Credits:	14

Year One - Second Semester	
Course Number & Title	Credits
ENG 151 (EC)	3
ECO 101 (IS)	3
ACC 218 (M) (RNL)	4
MGT 110 (M) (RNL)	3
MKT 111 (M) (RNL)	3
Total Credits:	16

Year Two - First Semester	
Course Number & Title	Credits
LIFE & PHYSICAL SCIENCE (LP)	3
LIFE & PHYSICAL SCIENCE LAB (CO)	1
MKT 211 (M) (RNL)	4
BUS 215 (M) (RNL)	4
ECO/FNC 240 (M)	3
Total Credits:	15

Year Two - Second Semester	
Course Number & Title	Credits
SCIENTIFIC WORLD (SW)	3
SCIENTIFIC WORLD LAB (CO)	1
MKT 360 (M) (RNL)	4
BUS 160 (M) (RNL)	3
ECO 111 OR 112 (M)	4
Total Credits:	15

Year Three - First Semester	
Course Number & Title	Credits
SIXTH FLEXIBLE CORE: PSY 100 OR SOC 100 (IS)	3
ECO 111 OR 112 (M)	4
MTH 221 (M)	3
BUSINESS RELATED COURSE	4
Total Credits:	14

Year Three - Second Semester	
Course Number & Title	Credits
200-LEVEL SOCIAL SCIENCE OR TALA (PD) (CW) (CO)	4
ECO/MGT 230 (M)	4
MKT 310 (M) (RNL)	4
ELECTIVE	4
Total Credits:	16

Year Four - First Semester	
Course Number & Title	Credits
WORLD CULTURES & GLOBAL ISSUES (WG)	3
MKT 410 (M) (RNL)	4
MKT 420 (M) (RNL)	4
ELECTIVE	4
Total Credits:	15

Year Four - Second Semester	
Course Number & Title	Credits
CREATIVE EXPRESSION (CE)	3
MGT 416 (M) (RNL)	4
MARKETING ELECTIVE* (RNL)	4
ELECTIVE	4
Total Credits:	15

*Chosen from the following: BUS 598, MKT 311, MKT 316, MKT 320, MKT 325, MKT 370, MKT 371, MKT 490.

LEGEND: (EC):English Composition (MQ):Mathematical & Quantitative Reasoning (LP):Life & Physical Sciences (SW):Scientific World (US):US Experience in Its Diversity (WG):World Cultures & Global Issues (IS):Individual & Society (CE):Creative Expression Arts (CW):Contemporary World (PD):Pluralism & Diversity (TALA):Textual Aesthetic & Linguistic Analysis (M):Major (CO):College Option (RLA):Liberal Arts (RNL): Non-Liberal Arts